

AAA Joins the Electric Drive Transportation Association



The Electric Drive Transportation Association (EDTA) — the preeminent industry association dedicated to advancing electric drive as a core technology on the road to sustainable mobility — today announced that AAA has joined the Association. “With more than 52 million members, AAA is dedicated to providing industry leading information and support for the sustainable mobility options offered by hybrid, plug-in, fuel cell and battery electric vehicles, and we are proud to welcome AAA into the Electric Drive Transportation Association,” said Brian Wynne, President of EDTA. “AAA’s more than a century of experience engaging motorists will support the mission of our GoElectricDrive initiative to educate consumers, policymakers and key industry sectors on the benefits of electric vehicles.

“ Founded in 1902, AAA provides members with emergency road service, maps and travel publications, as well as a broad range of travel services, member-benefit programs and public service activities. “AAA has been a leader in addressing the needs of motorists for more than a century, and the introduction of mobile electric vehicle charging continues that tradition. As the electric vehicle market continues to emerge, AAA is ready to help alleviate some ‘range anxiety’ with the ability to provide a charge to electric vehicles on the roadside that gets drivers back on the go quickly,” said AAA President and CEO Robert L. Darbelnet. “In joining EDTA, AAA looks forward to continuing to accelerate education around electric drive vehicles and providing the industry leading electric vehicle resource to AAA members.” EDTA regroups battery, hybrid, plug-in hybrid and fuel cell electric drive technologies and infrastructure. EDTA conducts public policy advocacy, education, industry networking, and international conferences. The trade association is growing rapidly and currently includes 118 members.

About AAA: As North America’s largest motoring and leisure travel organization, AAA provides more than 52 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. AAA clubs can be visited on the Internet at AAA.com. About EDTA: The Electric Drive Transportation Association (EDTA) is the preeminent trade association representing battery, hybrid, plug-in hybrid and fuel cell electric drive technologies and infrastructure. EDTA conducts public policy advocacy, education, industry networking, and international conferences. EDTA’s membership includes vehicle and equipment manufacturers, energy companies, technology developers, component suppliers, government agencies and others. For more information about EDTA and its members, visit www.ElectricDrive.org . For information about owning and operating electric vehicles, please visit www.GoElectricDrive.com.