

Blu Homes to Build Sunset Magazine's 2012 Idea House in Healdsburg, CA

New, Updated Sunset Breezhouse just one of nine Blu homes being built in Sonoma wine country; Healdsburg becoming Blu Homes hottest market

California and Massachusetts-based green, precision homebuilder Blu Homes (www.bluhomes.com) is thrilled to announce that it will build *Sunset magazine's* 2012 Idea House, the striking new two-story *Sunset Breezhouse*.

This year's *Sunset* Idea House, which will be set in Healdsburg, Calif. later this summer, is Blu's updated, more spacious version of the iconic *Sunset Breezhouse*, which was first debuted by *Sunset* magazine in 2005.

The public is invited to join Blu on April 21st when it will host an exclusive sneak preview of the new *Sunset* Idea House in its [Vallejo, Calif. factory](#). After it is delivered to its Healdsburg site, the home will be [open to the public](#) starting in early August with a series of six weekend open houses. Blu is also providing an online 3-D walkthrough that anyone can use to get an understanding of the home before visiting.

For the past 14 years, *Sunset* Idea Houses have given tens of thousands of visitors the chance to experience the latest innovative home designs. Now, this collaboration between Blu Homes and *Sunset* magazine gives prospective homebuyers and design enthusiasts alike the opportunity to see the popular Breezhouse up close and personal and in a breathtaking wine country setting. This year's Idea House sponsors include Agio®, Benjamin Moore®, California Solar Initiative, Cost Plus World Market®, Eldorado Stone, Gladiator® Garageworks, LEE Industries, Sunbrella®, Suntory®, and Warmboard®.

"It is so exciting to see how the Breezhouse design has evolved since we helped introduce it to the world in 2005," said Shannon Thompson, vice president of marketing, *Sunset* Publishing. "Blu's innovative combination of advanced building technology, striking design featuring the best of indoor-outdoor living, and the highest green and quality standards is a perfect reflection of how our readers dream of living in the West."

This *Sunset Breezhouse* is designed to represent a harmonious marriage between indoor and outdoor living. The home includes 16' wide sliding glass doors, a modern elevated deck, thoughtful exterior landscape design, including water features, outdoor seating areas and planters, an herb and vegetable kitchen garden area, and a fun Breez Pod for a flexible detached living space. In addition, the home includes fun and striking interior design elements such as an integrated wine cellar and soaring 14'+ high ceilings.

"With an indoor-outdoor aesthetic and elements that accentuate a relationship with the natural world, Blu's homes – especially the Breezhouse – are a perfect fit for California wine country and *Sunset's* enlightened readers," said Bill Haney, founder and president of Blu Homes. "We are delighted to have *Sunset* magazine's support in bringing this iconic design to life with a new generation of smart and beautiful features for a new generation of homebuyers."

Sonoma County is fast becoming a hub of Blu activity as an increasing number of homebuyers choose Blu's beautiful, environmentally conscious homes for their land. In addition to four existing Sonoma-area homes based on the Breezhouse design, Blu is currently building nine new homes in Sonoma County, including four in Healdsburg.

The Blu Sonoma County homes are addressing a diverse group of homebuyer needs, from an Element home for an 80-year-old downsizer, to a sprawling family compound centered around a net-zero energy Breezhouse. Also going up in the region is a family retreat complex featuring a Glidehouse and an Element, and a Breezhouse with an in-law suite and accessibility features for aging parents.

To sign up for a sneak preview of the *Sunset Breezhouse* on April 21st, or to RSVP for other upcoming Blu events, visit <http://www.bluhomes.com/sunset-breezhouse/>. Also on this page find a link to Blu's [Configurator](#) tool, which lets homebuyers personalize their own Breezhouse or other Blu home.