



The [QuestPoint Solar Solutions audience](#) is the **LOHAS** (Lifestyles of Health and Sustainability) a demographic defining a particular market segment related to sustainable living, "green" ecological initiatives, and generally composed of a relatively upscale and well-educated population segment. This market is evolving as a new generation of people concerned with green job opportunities, technological innovation and social change embrace solutions provided by solar, renewable energy and green living. As the "green movement" continues to go mainstream the audience has embraced a philosophy of concern for what is commonly referred to as, the "triple bottom line," meaning people, profit and the planet.

As an evolving online magazine QuestPoint has been trending up and is in a continual growth mode.
As of this date: 05/2012

QuestPoint Currently Tracks

Over 25,000 monthly visitors

Over 400,000 monthly page views

Source: Blended Results of Awstats Visual Analysis & Google Analytics

Audience Statistics:

Based on internet averages, questpointsolarsolutions.com is visited more frequently by males who are in the age range 25-34, have no children are graduate school educated.

Source: Alexa

Available Ads

- Leaderboard 728X90
- Homepage - Below headline post
 - \$200/week
 - \$750/Month
 - \$2,000/Quarter

- Square 250X250

Right sidebar above Subscribe

- \$100.00/week
- \$350/Month
- \$1000/Quarter

- Leaderboard 728X90

Website wide non home page sectional posts

- \$85/week
- \$340/Month
- \$900/Quarter

- Wide Skyscraper 160X600

Right side bar sitewide - Above & below the fold

- \$75/week
- \$300/Month

- \$800/Quarter

- Square 250X250

Below the fold - website wide

- \$50/week

- \$200/Month

- \$550/Quarter

Please contact us for specials & other inquiries.